



## DEPARTMENT OF MBA

### MINUTES OF MEETING (17-10-2024)

At the outset, the Chairman, BOS Dept. of MBA, welcomed all members of Board of Studies and special invitees present in 1<sup>st</sup> meeting of Board of Studies, Department of MBA and briefed about the agenda to be discussed. The following agenda were placed by the Chairman and decisions were taken after detailed deliberations:

#### **The Agenda for the Meeting:**

1. Preparation of course structure for VKR-24 regulation of Department of MBA and VKR-24 regulation of II B. Tech (I & II Semesters of Management subjects) in view of objectives of the college.
2. Suggestions on preparation of course structure & syllabus for VKR-24 regulation.
3. Any other points.

**Agenda-1: Preparation of course structure for VKR-24 regulation (for MBA I & II Semesters & II B. Tech I & II semesters) of Department of MBA in view of objectives of the college.**

The Chairman apprised the members about the Autonomous syllabus with total credit points for MBA to obtain MBA degree. Accordingly, a draft course structure for VKR-24 regulation was presented and placed before the board for their opinion and further approval.

**Resolution:** The BOS went through the course structure and discussed about the opinion given in the 1<sup>st</sup> BOS proceedings and verified the incorporation of the changes suggested by the member of BOS, the course structure was approved for VKR-24 regulations.

**Attachment: Annexure –I**

**Agenda-2: Suggestions on preparation of course syllabus for VKR-24 regulation for MBA & II B. Tech (I & II Semesters)**

The Chairman presented the course syllabus for VKR-24 regulation subject wise some modification from previous regulation before the board for their opinion and further approval. Viz.,

- In MBA I Semester **QABD** subject some modifications presented.
- In II B. Tech, II Semester CSE- AI&ML branch some modifications presented in IV Unit of **Optimization Techniques** subject.
- In II B. Tech, II Semester ME branch **Industrial Management** subject modifications presented I Unit and II Unit.



**Resolution:** The BOS went through the course syllabus and after incorporating of certain changes suggested by the members of BOS, was approved for VKR-24 regulation.

**Attachment: Annexure –II**

**Any other Points**

1. JNTUK expert member of BOS suggested about examination marks Patten (Internal & External Evaluation).
2. Conduct Quizzes, seminars, Guest Lectures to improve or impact extra knowledge amongst the students.
3. JNTUK expert member of BOS asked to send moralities of Entrepreneurship Project-1.

There being no other matter, the meeting was concluded with a vote of thanks to the chair.

**Dr. V.J. Deva Raaj**  
Professor & Head  
Chairman of BOS  
Department of MBA

The following signed BOS Members has been attended and the Syllabus attached herewith for implementation from 2024-2025 Academic Year as VKR24 Regulation Syllabus is accepted by all the following BOS Members for implementation.

S. No.	Name	Designation	Role	Signature
1	Dr. Joseph Devaraaj V	HOD/ MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada, Krishna District <a href="mailto:josephdevaraaj@gmail.com">josephdevaraaj@gmail.com</a> 9959971999	Chairman	
2	Dr. N. Udaya Bhaskar	Professor, Dept., of Management Studies, College of Arts and Commerce Adikavi Nanayya University Raiamahendravaram, E. G. Dist. <a href="mailto:nudaybhaskar@gmail.com">nudaybhaskar@gmail.com</a> 9490450510	Member (JNTUK Nominee)	



3	Dr. G. Naga Raju	Faculty, Department of Commerce and Business Administration Acharya Nagarjuna University Nagarjuna Nagar -522510, Guntur. nagaraju7g@gmail.com 9492711210	Member (Other university)	
4	Dr. V. Narasimha Rao	Professor & Head, School of Management, Siddhartha Academy of Higher Education, Vijayawada, AP Ph: 9849358816 profvnrdirectormba@gmail.com	Member (Other university)	
5	Dr. G. Kamal	Head of the Department. Department of Business and Management Studies. Seshadri Rao Gudlalleru Engineering College, Gudlalleru, Krishna District gkamalmba@gecgudlallerumic.in 9533461346	Member (Other Autonomous College)	
6	Sri. G. S. S. N. Srinivas,	CEO Grainrich Exports Pvt. Ltd. Bangalore, Karnataka Mobile No: 9741392777 Email Id: aca.srinivas@gmail.com	Member (Industrial Expert)	
7	Smt. S. N. V. Sushmitha	Associate Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada Ph:9030877137 <a href="mailto:sushmithaphd2022@gmail.com">sushmithaphd2022@gmail.com</a>	Member (Internal faculty)	
8	Sri S. Naveen Kumar	Associate Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada Ph: 9553333450 <a href="mailto:vkrt pocell@gmail.com">vkrt pocell@gmail.com</a>	Member (Internal faculty)	
9	Sri M. Narendra	Assistant Professor, MBA Dept., VKR, VNB & AGK College of Engineering, Gudivada Ph:7702727108 <a href="mailto:mukkapatinarendra9@gmail.com">mukkapatinarendra9@gmail.com</a>	Member (Internal faculty)	



10	Mr. Pulapa A S Chandra Sekhar (12NH1E0030)	Principal Wonder Kidz & Academic Leader IIT Talent School, Gudivada Master Trainer: Vidyavaradhi Computer Institute and Cambridge International Spoken English Training Center Ph:9959592515 <a href="mailto:chandupulapa9@gmail.com">chandupulapa9@gmail.com</a>	Member (Alumni)	
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